

The background image shows the interior of a large, historic building with a high ceiling. The space is characterized by exposed brick walls, wooden beams, and large, weathered wooden columns. In the foreground, there are wooden tables and chairs. In the background, an arched doorway leads to another area. The overall atmosphere is rustic and industrial.

# Willamette University MBA Executive Development Center

Oregon Public Process Improvement Association  
01.09.2025



# What Is The Executive Development Center (EDC)?

- The Continuing Education Arm of The Atkinson Graduate School of Management (AGSM)
- 30 Year History
- High Impact Certificate Based Learning
- Thousands of Graduates
- Instructional Team Is a Blend of Current AGSM Professors, College of Law Professors, & Industry Experts



# What Programs Are Offered?

- Oregon Project Management
- Certificate in Public Management
- Utilities Management Certificate
- Leadership for Managers
- Healthcare Leadership (Q1 2025)





# Benefits Of EDC Programs

- Practical Learning that Can Be Applied to Real World Challenges
- Compliments Current Employee Development Programs of an Organization
- Provides an Employee Recruiting, Engagement, & Retention Asset
- Short Duration
- Cost Effective







# Certificate In Public Management (CPM)

- Over 700 Government Professionals Have Completed The Program
- 10 Total Modules. Students Must Complete 8 to Graduate
- Instructors Integrate Business & Public Sector Knowledge
- Experienced Instructors
- Flexible Scheduling
- Content Delivered Virtually
- Reasonable Tuition

# CPM Modules

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- Data Analysis and Presentation
- Accounting
- Budget and Finance
- Negotiating for Success
- Innovation and Change
- IT Strategies
- Process Improvement
- Strategic Management
- Organizational Dynamics
- Business Communication
- Policy and Politics
- Race, Embodiment, and Well-Being in the Workplace







Questions

# Contact Us

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